

Alliance Financial Corporation Announces Quarterly Dividend

Syracuse, NY, February 22, 2011 - Alliance Financial Corporation (the "Company") (NASDAQ: ALNC), the holding company for Alliance Bank, N.A., announced that its Board of Directors has declared a quarterly dividend of \$0.30 per common share. The dividend is payable on April 4, 2011 to shareholders of record on March 21, 2011.

Alliance Financial Corporation is an independent financial holding company with Alliance Bank, N.A. as its principal subsidiary that provides retail and commercial banking, and investment management services through 29 offices in Cortland, Madison, Oneida, Onondaga and Oswego counties. Alliance also operates an investment management administration center in Buffalo, N.Y., and an equipment lease financing company, Alliance Leasing, Inc

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