



**For Immediate Release**

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**ALLIANCE BANK, N. A. ANNOUNCES  
NEW BRANCH SITE IN DEWITT**

**SYRACUSE, NY, FEBRUARY 10, 2005-** Alliance Bank, N.A., a wholly owned subsidiary of Alliance Financial Corporation (**NASDAQ: ALNC**) which last year opened three new branches in Onondaga County and last month announced selection of new branch site in Camillus, has signed a lease for property in Dewitt on which it plans to build another new full-service bank branch. The property is located at the intersection of Kinney Road and Route 298 in Weighlock Park, a PEMCO Group development.

“Situated in the midst of a commercial/industrial area, this site provides us the opportunity to create a branch with a business orientation,” said Jack H. Webb, President and Chief Executive Officer of Alliance Bank. “At the same time, it will accommodate the consumer banking needs of employees of area businesses and residents of nearby neighborhoods.”

Construction is expected to begin in spring with the new 2,200-square-foot branch and opening this summer. The branch will feature a drive-thru window and full service drive-up ATM as well as a center for Small Business Customers.

“This is our second new Onondaga County site for 2005, but not our last,” said Webb. “Other sites are under active consideration.”

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Alliance Bank, N.A. is a nearly \$900-million commercial bank headquartered in Syracuse with 20 branches throughout Cortland, Madison, Oneida and Onondaga Counties. Last year, Alliance Bank opened new branches in Cicero, Manlius and Syracuse.

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